

PATENT
Serial No. 09/982,277
Amendment in Reply to Office Action mailed on December 2, 2005

REMARKS

Reconsideration of the present application in view of the following remarks is respectfully requested.

In the Office Action, claims 1 and 4-15 are rejected under 35 U.S.C. §102(e) as allegedly anticipated by WO 00149530 (Parasnis). It is respectfully submitted that claims 1 and 4-16 are patentable over Parasnis for at least the following reasons.

Parasnis discloses a mobile information service where a map is displayed on a user device. A server block (SB) is connected to a database over information objects (IDB) that are geographically encoded. As recited on page 15, lines 20-25:

each time the client software requests a new map, SB checks the content in IDB and encloses information about which objects that shall be presented, and where on the picture of the map they shall be shown. The client software presents the icons for these objects on the picture of the map.

Parasnis further discloses on page 15, line 35 to page 16, line 5:

The client software also can be set to automatically fetch a certain web page when one is coming within a certain distance from the

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object on the map. This means, for instance, that if one is driving a car and has set the client software to automatically show certain objects, one will automatically have information when one is approaching a place.

It is respectfully submitted that Parasnis does not teach or suggest permitting a full presentation of the information unit "when the physical location of the presentation device and the location to which the information unit is assigned are substantially equal", as recited in independent claims 1 and 14.

As specifically recited on page 5, lines 23-25, Parasnis teaches "[i]f one clicks on an icon, information about the corresponding object is shown." (Emphasis added) Thus, information is shown upon clicking on a displayed icon, where the shown information is NOT dependent on any distances from the user position. Parasnis shows the same information display upon clicking on a displayed icon, irrelevant of the distance to the user position. That is, the same information may be displayed whether the user is near or far from the position of the icon or the object representing the icon. Accordingly, Parasnis teaches away from permitting a full presentation of the information unit when the presentation device location and the location to which the

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information unit is assigned are substantially equal, and permitting a gradually limiting presentation of the information unit as the distance increases, as recited in independent claims 1 and 14.

Even assuming, arguendo, that Parasnis teaches a permitting a full presentation, there is still no disclosure or suggestion in Parasnis of permitting a gradually limiting presentation of the information unit, as recited in independent claims 1 and 14. At best, Parasnis teaches a sudden transition from an icon to information.

Accordingly, it is respectfully requested that independent claims 1 and 14 be allowed. In addition, as claims 4-13 and 15 depend from independent claims 1 and 14, applicants respectfully request that claims 4-13 and 15 also be allowed.

In addition, Applicants deny any statement, position or averment of the Examiner that is not specifically addressed by the foregoing argument and response. Any rejections and/or points of argument not addressed would appear to be moot in view of the presented remarks. However, the Applicants reserve the right to submit further arguments in support of the above stated position,

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should that become necessary. No arguments are waived and none of the Examiner's statements are conceded. And in particular, no official notices are conceded.

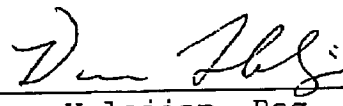
It is believed that no additional fees or charges are currently due. However, in the event that any additional fees or charges are required for entrance of the accompanying amendment, they may be charged to Applicants' representatives Deposit Account No. 50-3649. In addition, please credit any overpayments related to any fees paid in connection with the accompanying amendment to Deposit Account No. 50-3649.

In view of the above, it is respectfully submitted that the present application is in condition for allowance, and a Notice of Allowance is earnestly solicited.

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Respectfully submitted,

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